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## JCB DIESELMAX HITS 350 MPH AND BREAKS OWN DIESEL LAND SPEED RECORD

Bonneville Salt Flats: Today the record-breaking JCB DIESELMAX achieved a stunning 350mph (563kph)\* to break its own land speed record for diesel-powered cars set yesterday by Andy Green.

On Tuesday, JCB DIESELMAX became the world's fastest diesel when Green drove it to an FIA-sanctioned speed of 328.767mph (526.027kph). Today he improved on that significantly with a new record of 350.092mph (563.418kph) after two passes in opposite directions, within one hour.

Running soon after daybreak he recorded 365.779mph (588.664kph) on his first run and 335.695mph (540.248kph) on his return, giving the average of 350.092mph (563.418kph).

As he was feted by his jubilant crew, Green said: "I am so pleased that we have got the car to 350mph which was always our ultimate goal and that was with a slow start to the second run. There is so much more to come as the car is pulling like a train and we still haven't used sixth gear!

"Today's record proves the potential we have always believed JCB DIESELMAX to possess. This is another great result for a wonderful team and a testament to British engineering."

"350mph is a fantastic speed for a diesel-powered car. To have built the world's fastest diesel in such a short timescale is a wonderful achievement for the JCB DIESELMAX team," said Dr Tim Leverton, Project Director. "What is even more impressive is to set three records – 317.021mph, 328.767mph (526.027 kph) and 350.092mph (563.418kph) in only six days.

"Once again we have demonstrated the engineering and team effort that has gone into creating this extraordinary car."

JCB DIESELMAX was JCB Chairman Sir Anthony Bamford's brainchild, born of his desire to showcase the extreme performance of the JCB444 diesel engine which normally powers the company's backhoe loaders and Loadall telescopic handlers.

After watching today's runs he said: "Yesterday's triumph was thrilling, and better than I had expected. Today's surpasses even that. We have proved that we can do it, and we have the world's fastest diesel car and engine. The JCB DIESELMAX team has worked at times in adversity and faced numerous heartaches with fortitude. These record-breaking successes prove to the world the excellence of British engineering and teamwork."

\*subject to official ratification by the FIA.

**ENDS**